

## CORE CAPABILITIES

Patent pending software and related services to support: Organizational performance diagnosis ♦ Strategic analysis ♦ Capabilities gap assessment ♦ Solution identification ♦ Information sharing ♦ Decision support for complex issues ♦ Individual and team performance management ♦ Project/Portfolio management ♦ Cross-organizational alignment, collaboration, and synchronization

## OUR SOFTWARE

First deployed in support of the US Navy, Proofpoint's Organizational Performance System (OPS™) is a web-based self-help analytical suite that helps determine precise solution sets for critical business issues.



Via more than 60 functions, OPS provides industry standard processes, common terminology, and an intuitive yet scientific approach to support rapid organizational enhancement and the closure of key capability gaps. When coupled to the system's extensive 40,000-item database of performance issues and likely solutions and likely solutions to those issues, any organization – large or small – gains anytime, anywhere access to *the* emerging standard for common sense analysis, team collaboration, and continuous performance improvement.

## CUSTOMERS

Proofpoint is pleased to support the US federal government and more than 300 other private and public sector organizations, including 25 of the Fortune 500. US government customers include the Joint Staff ♦ US Navy ♦ US Marine Corps ♦ US Coast Guard ♦ Office of Naval Research ♦ Joint Forces Command ♦ Defense Acquisition University



## SUCCESS STORY

OPS was selected as the platform for assessing the capability gaps associated with Global Maritime Domain Awareness (MDA), a US government interagency initiative dually-led by the Departments of Defense and Homeland Security. Using OPS, the analysis was completed by a geographically dispersed 85-person cross-agency team in less than three weeks. The results formed the MDA Interagency Investment Strategy approved by the White House-sponsored Maritime Security Planning and Coordinating Committee.



## BENEFITS

Pinpoint, data-driven analyses ♦ Intuitive tools and templates ♦ Common language and processes ♦ Prioritized solution sets ♦ Resource optimization ♦ Able to tie in to legacy systems ♦ Single information repository ♦ Organizational transparency ♦ Reduced time to measurable results

## REPS & CERTS

Established in 2003 ♦ Small Business ♦ Disabled Veteran Owned ♦ ORCA ♦ Central Contractor Registration

## CONTACTS

Tom Sheets ♦ Vice President ♦ 760.213.3705 ♦ tom.sheets@proofpoint.net  
Mike Brooks ♦ Vice President, Operations ♦ 760.604.0434 ♦ mike.brooks@proofpoint.net

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